

Progress of the Market Promotion Activities

Sr. No.	Event	Venue		Date	No of Artisan, Entrepreneur & Exporters
1	Buyer Seller Meet	1	India Industrial Fair, Laghu Udyog Bharati, Rawan Ka Chabutra, Jodhpur	2-5 October,2015	40
		2	Paschimi Rajasthan Udyog Hatashilp Utsav, Rawan Ka Chabutra Jodhpur	7-16 January,2016	41
		3	Hastashilp Mela Rawan Ka Chabutra Jodhpur	06-15 January 2017	41
2	Retail Fair in emerging Tier - II and Tier - I Cities	1	"Craft Creation of Jodhpur Mega Cluster at Shilpi Haat- Rajiv Gandhi Bhawan, New Delhi	04-14 February,2016	30
		2	"Craft Creation of Jodhpur Mega Cluster at Delhi Haat, INA, New Delhi	16-29 February,2016	30
		3	India Industrial Fair-2016 JECC, Sitapura Industrial Area Jaipur (Rajasthan)	16-19 Sept, 2016	24
		4	India International Mega Trade Fair, India Expo Mart	4-15 August 2017	30
		5	Paschimi Rajasthan Udyog Hatashilp Utsav, Rawan Ka Chabutra Jodhpur	5-14 January 2017	30
3	Participants In Important EPCH Fairs IHGF Delhi Fair	1	IHGF Delhi Fair, Autumn-2015	14 -18 Oct 2015	10
		2	IHGF Delhi Fair Spring-2016	20-23 February,2016	10
		3	IHGF Delhi Fair Autumn-2016	14-18 Oct,2016	10
		4	IHGF Delhi Fair Spring-2017	20-23 February,2017	10
		5	IHGF Delhi Fair Autumn-2017	12-16 October 2017	10
4	Participation in established International Trade Fairs	1	Spoga+Gafa, Cologne Germany,	30 Aug. to 1 st Sept., 2015	15
		2	IMM Cologne, Germany	January 18-24,2016	15
		3	IFFS, Singapore	March 10-13,2016	15
		4	IMM Cologne, Germany	January 16-22 ,2017	20
		5	IFFS, Singapore	March 9-12 ,2017	14
5	Reverse Buyer Seller Meet	1	Urban Haat, Jodhpur	18-22, March 2016	25

Sr. No.	Event	Venue		Date	No of Artisan, Entrepreneur & Exporters
6	Branding, Promotion and others - Market Related Capacity Building	1	Jodhpur	09 -11 February, 2016	10
		2	Jodhpur	19-21 March 2016	10
		3	Jodhpur	20-22 March 2016	10
		4	Barmer	19-21 March 2016	10
		5	Barmer	20-22 March 2016	10
		6	Jodhpur	20-22 June 2016	10
		7	Jodhpur	28-30 July 2016	10
		8	Barmer	25-27 Dec. 2016	10
		9	Jodhpur	3-5 October 2017	20
		10	Barmer	27-29 November 2017	30
		11	Jodhpur	14-16 December 2017	20